

Standards are voluntary common platforms that enable innovators to develop - and consumers to use - products that can reliably work together. Ensuring that licenses to patents that are essential to use these standards are available to all on fair, reasonable, and non-discriminatory (FRAND) terms is critical for promoting competition, innovation, and consumer choice.

LICENSE TO ALL

FRAND For All

By voluntarily offering a FRAND commitment, standard-essential patent (SEP) holders commit to licensing their SEPs on fair, reasonable and non-discriminatory terms **to anyone who wants to implement a standard** that includes those SEPs, regardless of where they are in the supply chain.

The many benefits that standardization provides to the economy are only possible if anyone looking to build to the standard can obtain a license to the patents essential to that standard. Unfortunately, some SEP holders refuse to grant licenses to potential competitors to the component level manufacturers who most directly use the SEPs. Instead, they will only license end-product manufacturers in an effort to profit off the innovation of others. These SEP holders are in breach of their FRAND commitment to license on a non-discriminatory basis and are effectively holding innovation hostage.

BENEFITS OF LICENSE TO ALL:



FOR SEP LICENSORS:

Reasonable compensation based on the value of their standard-essential patent obtainable from a broad set of potential licensees



FOR INNOVATORS:

Freedom to innovate and create new standards-based products and services by leveraging diverse and resilient supply chains



FOR CONSUMERS:

Increased choice, lower prices, and improved quality in a competitive marketplace of innovative products