

SAVE **OUR** STANDARDS

A multi-sector coalition dedicated to safeguarding the future of innovation

Technical standards are voluntary common platforms that enable innovators to develop – and consumers to use – products that can reliably work together. Ensuring that companies live up to their commitments to license patents that are essential to use these standards on fair, reasonable, and non-discriminatory (FRAND) terms is critical for promoting competition, innovation, and consumer choice. To support fairness in licensing of these patents – and the innovations built on top of them – the Save Our Standards coalition supports the following core principles:



Limited Product Bans

A product ban (an injunction or exclusion order) should not be granted for use of FRAND-committed standard-essential patents, except in rare and extenuating circumstances. Money damages are almost always a sufficient remedy.



Merits-Based Valuation

Royalty rates should be reasonable and reflect only the value of the actual patented invention rather than that of the entire end product. Royalty rates should not capture value from other innovations in the product or the value gained from the patent's inclusion in the standard.



License To All

By voluntarily offering a FRAND commitment, patent holders commit to license their standard-essential patents on fair, reasonable and nondiscriminatory terms to anyone who wants to use a standard, regardless of where they are in the supply chain.



No Forced Portfolio Licensing or Bundling

An innovator interested in licensing a patent that is essential to the standard should not be forced to license additional patented inventions, globally or otherwise, as a condition to license the essential patent.



Save Our Standards is a multi-sector coalition dedicated to reinforcing the importance of a fair and transparent licensing system for standard-essential patents to enable competition and allow all innovators to thrive.

Learn more at saveourstandards.com