

Standard Essential Patents (SEPs) and *Their Impact*

Whether you're scrolling on your favorite app or streaming video content, your phone relies on technical standards, which often are covered by SEPs.

Bad actors can use these SEPs to hold manufacturers hostage, resulting in harm to innovation and competition



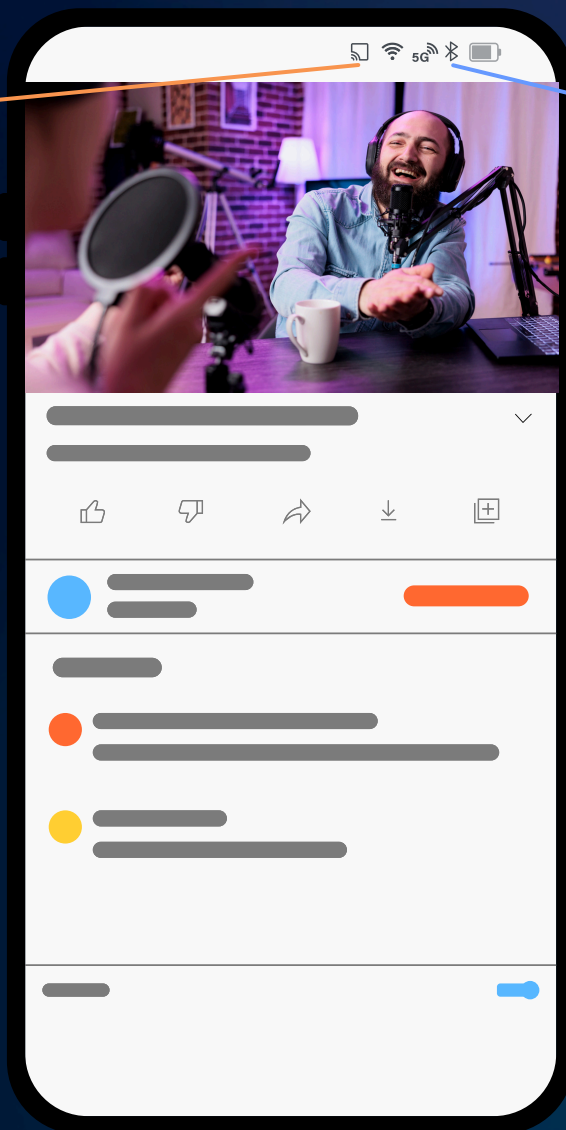
5G, Wi-Fi & Streaming

WIDESPREAD LICENSING DISPUTES

Connectivity technologies have been the subject global **fair, reasonable and non-discriminatory (FRAND)** litigation.

The threats posed by the ready availability of injunctions in certain foreign courts and the International Trade Commission often force American manufacturers to pay royalties far greater than the value of the patented technologies.

The result: Reduced American competitiveness and innovation, and increased costs for American manufacturers and consumers



Bluetooth & USB

WIDESPREAD AND AFFORDABLE ADOPTION

Bluetooth and USB are licensed under royalty-free FRAND terms.

The lack of prohibitive costs and legal threats have driven widespread adoption, fostered competition and enabled seamless connectivity across devices.

The result: Increased American competitiveness, greater innovation ability and benefits to manufacturers, business and consumers.